COVID-19 Oregon | Arts & Culture Sector Impacts

**Revenue Losses**

$51 million*
Total revenue loss estimate for nonprofit organizations from March to May

$10,000
Average estimated loss of income for individual artists and creative workers through May

*The information in this report is based on survey data from various organizations and foundations and was collected from organizations and individuals who reported information. Data is continually changing.

**Impacts on Arts & Culture Organizations**

94%
have had to cancel events.

70%
report crisis is having a “severe” impact.

60%
of combined budgets rely on ticket sales and earned income.

83%
have participated in COVID-19 mitigation efforts, including layoffs and furloughs.

**Annual Economic Impact**

$364 million
Total annual expenditures from Oregon's nonprofit arts and culture organizations

13,939
Total FTE

9.9 million
Annual attendance at arts events in Oregon

$323 million
Amount that audiences spend on hotels, restaurants, retail and other purchases as a direct result of attending an arts event, above and beyond the cost of admission

$687 million
Total annual economic impact, based on audience and organizational spending in Oregon each year

*Source: Arts & Economic Prosperity 5, Americans for the Arts and the Oregon Arts Commission*

“**Our artists, culturalists, heritage and humanities providers offer the primary pathway by which we will re-emerge and re-engage as people and communities. We need each other as much as we need a thriving cultural sector that brings creative expression forward in new ways.**

Sue Hildick, Senior Advisor
Cultural Advocacy Coalition

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Oregon is home to 1,400 nonprofit arts and culture organizations.

$1.3 million funding earmarked by a coalition of 9 public and private partners to provide emergency relief and recovery support for nonprofit arts and culture organizations.


Other Important Data

11,606 arts-related businesses, including nonprofit museums, symphonies, theaters and other organizations, as well as for-profit film, architecture, and design companies.

46,927 people employed by Oregon’s arts-related businesses in 2017.

1,982% percentage increase in unemployment in Oregon’s arts, entertainment and recreation sector due to COVID-19.

1,742,160 lost attendance in guests who would have attended arts and culture events.

Source: Survey conducted by Americans for the Arts

April was proclaimed Arts Appreciation Month

"Arts, culture, heritage and humanities have made our state great. We are the medium of human communication and understanding. We must not lose what we’ve built."

Dr. Nancy Golden
Board of Directors President
Cultural Advocacy Coalition

1,982%

1,742,160

281 organizations participated in surveys to help us quantify the impact of COVID-19 on Oregon’s arts and culture sector.

11,606

1,982%

1,742,160

281