



culturaladvocacycoalition

COVID-19 Oregon | Arts & Culture Sector Impacts

Revenue Losses

\$51 million*

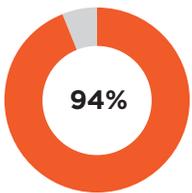
Total revenue loss estimate for non-profit organizations from March to May

\$10,000

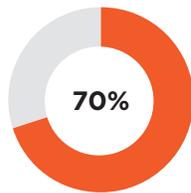
Average estimated loss of income for individual artists and creative workers through May

Source: Survey conducted by the Oregon Community Foundation, the James F. & Marion L. Miller Foundation, and the Regional Arts & Culture Council

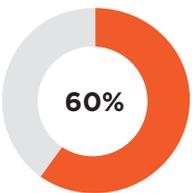
Impacts on Arts & Culture Organizations



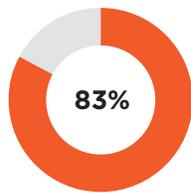
have had to cancel events.



report crisis is having a "severe" impact.



of combined budgets rely on ticket sales and earned income.



have participated in COVID-19 mitigation efforts, including layoffs and furloughs.

Source: Survey conducted by Americans for the Arts

**The information in this report is based on survey data from various organizations and foundations and was collected from organizations and individuals who reported information. Data is continually changing.*

Annual Economic Impact

\$364 million

Total annual expenditures from Oregon's nonprofit arts and culture organizations

13,939

Total FTE

9.9 million

Annual attendance at arts events in Oregon

\$323 million

Amount that audiences spend on hotels, restaurants, retail and other purchases as a direct result of attending an arts event, above and beyond the cost of admission

\$687 million

Total annual economic impact, based on audience and organizational spending in Oregon each year

Source: Arts & Economic Prosperity 5, Americans for the Arts and the Oregon Arts Commission

“ **Our artists, culturalists, heritage and humanities providers offer the primary pathway by which we will re-emerge and re-engage as people and communities. We need each other as much as we need a thriving cultural sector that brings creative expression forward in new ways.** ”

**Sue Hildick, Senior Advisor
Cultural Advocacy Coalition**

Other Important Data

11,606

arts-related businesses, including nonprofit museums, symphonies, theaters and other organizations, as well as for-profit film, architecture, and design companies.

46,927

people employed by Oregon's arts-related businesses in 2017.

\$1.3 million

funding earmarked by a coalition of 9 public and private partners to provide emergency relief and recovery support for nonprofit arts and culture organizations.

Participating funders include The Collins Foundation, James F. and Marion L. Miller Foundation, M.J. Murdock Charitable Trust, Oregon Community Foundation, Regional Arts & Culture Council, Oregon Cultural Trust, Oregon Arts Commission, The Reser Family Foundation and Schnitzer CARE Foundation / Jordan Schnitzer.



1,982%

percentage increase in unemployment in Oregon's arts, entertainment and recreation sector due to COVID-19.



1,742,160

lost attendance in guests who would have attended arts and culture events.

Source: Survey conducted by Americans for the Arts

April was proclaimed Arts Appreciation Month



because arts & culture are good for your health.

Cultural Advocacy Coalition | OregonCulture.org | #OregonCulture

Oregon is home to **1,400** nonprofit arts and culture organizations.

281

organizations participated in surveys to help us quantify the impact of COVID-19 on Oregon's arts and culture sector.

“ Arts, culture, heritage and humanities have made our state great. We are the medium of human communication and understanding. We must not lose what we've built.

Dr. Nancy Golden
Board of Directors President
Cultural Advocacy Coalition