

The Creative Sector and Covid-19 Relief: July 2020

Arts organizations, artists, and the broader creative workforce are vital contributors to the nonprofit sector, are essential to the economy, vitality, and well-being of the communities they serve, and they must be supported by all forms of pandemic relief.

Prior to COVID-19, the arts sector...

Directly employed 5 million workers

lost wages by creative workers Billion and artists

\$10.4 billion loss in event-related audience spending

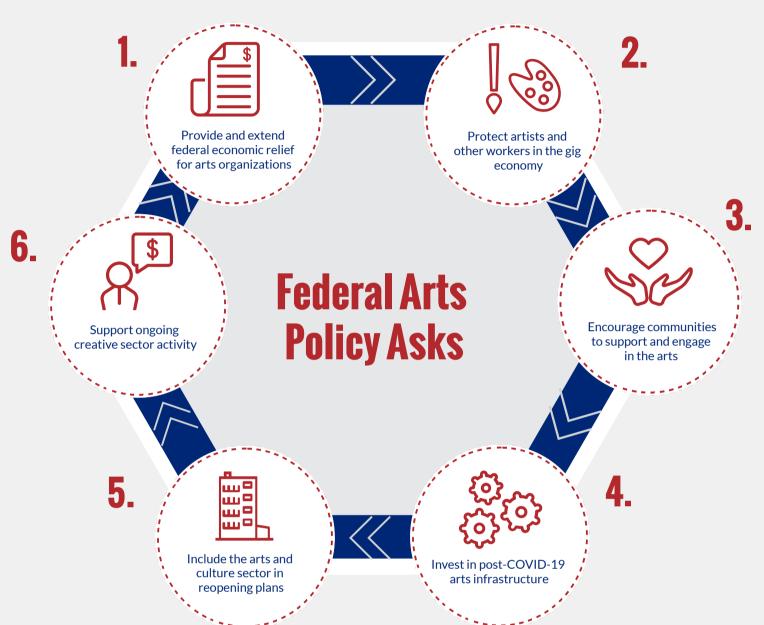
Contributed \$877.8 billion



to the nation's **GDP**

Due to **COVID-19...**

Nonprofit arts organizations took a \$9.1 billion loss



1. Provide and extend economic relief



- Expand, extend, and recapitalize Payment Protection Program (PPP) resources
- Provide nonprofits with loan forgiveness through the Main Street Lending Program and Economic Stabilization Fund
- Fully fund the Economic Injury Disaster Program

3. Encourage community arts support



- Boost charitable giving by removing the \$300 cap on above-the-line tax incentives for non-itemizers
- Maintain the CARES Act removal of Adjusted Gross Income limitation on deducting donations
- · Adopt an emergency broadband benefit to foster equitable participation in online cultural activities

5. Include the arts in reopening plans



- · Include the arts sector in consideration of public health and workplace safety policies
- Ensure the arts are considered in business interruption insurance and liability policy discussions

2. Protect artists and other workers



- Expand the duration of pandemic unemployment
- Expand access to health coverage and care for those with atypical employment structures
- Provide assistance for single- and multi-employer pension funds to protect artists' retirement security

4. Invest in safe arts infrastructure



- · Provide eligibility for arts facilities in infrastructure investments to renovate, refurbish, and adapt to post-COVID-19 public health protocols.
- · Use arts-based approaches to public works and community development initiatives

6. Keep supporting the creative sector



- · Approve substantial funding for the NEA, NEH, and IMLS as they administer COVID-19 relief
- Bolster federal funding for arts education
- Integrate provisions from the CREATE (S. 650) and PLACE (S.3232) Acts to boost creative economy workforce







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