

COVID-19 Oregon | Arts & Culture Sector Impacts

Revenue Losses

\$51 million*

Total revenue loss estimate for nonprofit organizations from March to May

\$10,000

Average estimated loss of income for individual artists and creative workers through May

Source: Survey conducted by the Oregon Community Foundation, the James F. & Marion L. Miller Foundation, and the Regional Arts & Culture Council

94% 70% have had to report crisis is having a "severe" impact. cancel events. 83% 60% of combined have participated in COVID-19 mitigation budgets rely on efforts, including layoffs ticket sales and earned income. and furloughs. Source: Survey conducted by

*The information in this report is based on survey data from various organizations and foundations and was collected from organizations and individuals who reported information. Data is continually changing.

Americans for the Arts

Annual Economic Impact

\$364 million

Total annual expenditures from Oregon's nonprofit arts and culture organizations

13,939 Total FTE

9.9 million

Annual attendance at arts events in Oregon

\$323 million

Amount that audiences spend on hotels, restaurants, retail and other purchases as a direct result of attending an arts event, above and beyond the cost of admission

\$687 million

Total annual economic impact, based on audience and organizational spending in Oregon each year

Source: Arts & Economic Prosperity 5, Americans for the Arts and the Oregon Arts Commission

Our artists, culturalists, heritage and humanities providers offer the primary pathway by which we will re-emerge and re-engage as people and communities. We need each other as much as we need a thriving cultural sector that brings creative expression forward in new ways.

Sue Hildick, Senior Advisor Cultural Advocacy Coalition

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Impacts on Arts & Culture Organizations

Other Important Data

11,606

arts-related businesses, including nonprofit museums, symphonies, theaters and other organizations, as well as for-profit film, architecture, and design companies.

46,927

people employed by Oregon's arts-related businesses in 2017.

\$1.3 million

funding earmarked by a coalition of 9 public and private partners to provide emergency relief and recovery support for nonprofit arts and culture organizations.

Participating funders include The Collins Foundation, James F. and Marion L. Miller Foundation, M.J. Murdock Charitable Trust, Oregon Community Foundation, Regional Arts & Culture Council, Oregon Cultural Trust, Oregon Arts Commission, The Reser Family Foundation and Schnitzer CARE Foundation / Jordan Schnitzer.

because arts & culture are good for your health.

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Oregon is home to 1,400 nonprofit arts and culture organizations.

23 organizations participated in

surveys to help us quantify the impact of COVID-19 on Oregon's arts and culture sector.

Arts, culture, heritage and humanities have made our state great. We are the medium of human communication and understanding. We must not lose what we've built.

> Dr. Nancy Golden Board of Directors President Cultural Advocacy Coalition

1,982%

percentage increase in unemployment in Oregon's arts, entertainment and recreation sector due to COVID-19.

1,742,160 lost attendance in guests who would have

attended arts and culture events.

Source: Survey conducted by Americans for the Arts

April was proclaimed Arts Appreciation Month

STATE OF OREGON PROCLAMATION OFFICE OF THE GOVERNOI In today's multimedia society, the arts are the media, and therefore provide powerful and essential means of communication. The arts provide unique symbol systems and metaphors that convey and inform life experience; and WHEREAS: Throughout history, the arts have provided essential means for individuals and communities to express their ideas, experiences, feelings, and deepset beliefs. Each discipline shares common goals but approaches them through distinct media and techniques. Understanding artwork provides insights into individuals' own and others' cultures and societies, while also providing opportunities to access, express, and integrate meaning across a variety of content areas; and WHEREAS. WHEREAS: Participation in the arts as creators, performers, and audience members enhances mental, physical, and emotional wellbeing, providing a source of lifelong satisfaction; and The arts provide means for individuals to collaborate and connect with others in ar enjoyable inclusive environment as they create, prepare, and share artwork that bri communities together. WHEREAS: NOW, THEREFORE: I. Kate Brown, Governor of the State of Oregon, hereby proclaim April 2020 to be ARTS APPRECIATION MONTH in Oregon and encourage all Oregonians to join in this observance. IN WITNESS WHEREOF, I hereunto set my hand and cause the Great Seal of the State of Oregon to be affixed. Done at the Capitol in the City of Salem in the State of Oregon on this day, January 15, 2020. iti Brom

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